

Authentic?

Ask your authorized
Square D/Schneider Electric
distributor



Talking Points

- Counterfeiting is an electrical industry issue, not an individual manufacturer's issue
- Counterfeiting in the electrical industry is a health and safety issue
- The best way to avoid counterfeits is to buy only from authorized distributors. To find genuine Schneider Electric and Square D® brand products, go to www.us.squared.com and click on "Find a Distributor" under the Support and Resources drop down menu to find your nearest authorized distributor.
 - Schneider Electric is committed to supporting the industry and the authorized channels to the market; we implore any customer to purchase from the appropriate manufacturer's "authorized" location
- Manufacturers will NOT stand behind counterfeits or their suppliers
- Square D/Schneider Electric is committed to eradicating counterfeits from the marketplace by:
 - Suing U.S. companies selling counterfeits
 - Report counterfeit sellers to the the Consumer Product Safety Commission (CPSC)
 - Engaging U.S. authorities to prevent counterfeit importations and criminally pursue offenders
 - Working with foreign agencies and governments to shutdown counterfeit manufacturers
 - Informing concerned parties about counterfeit products
 - Rallying with industry to fight counterfeiting



For more information on Square D's anti-counterfeiting efforts and how to identify counterfeits, go to www.us.squared.com/counterfeits