

A custom automation and control system delivered two weeks after it was ordered.

(slow doesn't work in the ice cream business)

When the novelty ice cream makers started adding more novelties to their ice cream, WCB Ice Cream saw an opportunity to expand their business.

So they developed a new ingredient feeder that enables ice cream plants to better control the accuracy of recipes and the cost of ingredients.

The state of the art control system, made to their specification, incorporates the Telemecanique® Altivar® 31 AC drive, Advantys® distributed I/O and a Magelis® touch screen operator panel, all connected by an Ethernet network. It easily integrates with all major fieldbus protocols, making it versatile for any plant's network architecture.

"The fact that the system was delivered in two weeks was just the icing on the cake," explained Chris Heckler, controls engineer, WCB Ice Cream. "It's always ice cream season somewhere in the world." Visit www.us.telemecanique.com.

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