



Press Release

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SCHNEIDER ELECTRIC LAUNCHES eLEARNING WEB SITE FOR EASY AND CONVENIENT ELECTRICAL CONTRACTOR TRAINING *Includes Free Trial Sessions for New Users*

PALATINE, III. —July 24, 2008— Schneider Electric announces an eLearning Web site that delivers the latest information and professional training on Safety, Codes and Standards, Compliance Issues, Technical Skills Development, Product and Technology Reviews, and General Business Management to electrical contractors. The site —www.us.squared.com/contractor-training— was developed to provide electrical contractors with more convenient, easy-to-use, and cost-effective training, as well as the latest information on new technology and products. As part of the site launch, Schneider Electric is offering free trial courses on a variety of subjects for a limited time to new users.

“As electrical contractors work to stay competitive in a tough market, Web-based training tools can be a valuable option to help keep themselves and employees up-to-date on the latest information,” said Melissa Golden, Contractor Segment Manager for Schneider Electric. “Our eLearning courses deliver training to our customers when they need it, and on their own schedule.”

Schneider Electric’s eLearning Web site can improve both the flexibility and quality of training by providing access to a wide range of resources and materials, which otherwise might not be available to many electrical contractors. Current topics address the desire to enhance professional development, the need to be continually educated on new technologies and solutions, and the realization that learning is a lifelong experience. Users of the site will find an abstract, a list of course prerequisites and key objectives for all the sessions listed, designed to help contractors select appropriate sessions to meet their needs.

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eLearning press release

Online training is also more affordable than traditional classroom training, with savings of 60 percent or more. Additionally, online courses can be taken in multiple sittings, and are available 24-hours-a-day, 7-days-a-week. The new eLearning site complements training materials already in place from Schneider Electric including instructor-led classroom training and training workstations, which can also be ordered online.

Schneider Electric is offering three free trial sessions as a limited time offer to new users: *Introduction to Industrial Automation*, *Introduction to Variable Frequency Drives* and *Introduction to Distribution Equipment*. Users interested in participating in the free trial sessions are invited to visit www.us.squared.com/contractor-training, select "Electrical Contractor" from the customer type, click on the "Show All Courses" button and then click on the appropriate session titles. The courses are free until August 15, 2008.

Schneider Electric's eLearning site will be continually updated with the latest information. "We have more courses and materials that are currently in development, and will post them to the site as they are available," added Golden.

About Schneider Electric

Schneider Electric total sales in North America in 2007 were \$6.6 billion (U.S.). These include the sales of the North American Operating Division of Schneider Electric (NAOD), as well as North American sales of other Schneider Electric companies such as APC, TAC, etc. Headquartered in Palatine, Ill., the North American Operating Division markets many of the brands of Schneider Electric to customers in the United States, Canada and Mexico. In the United States, Schneider Electric is best known by its flagship Square D® brand. Schneider Electric, the global specialist in energy management, offers integrated solutions making energy safer, more reliable, efficient and productive in the energy & infrastructure, industry, data centers & networks, buildings and residential markets. With sales of \$23.7 billion in 2007, the company's 120,000 employees in 102 countries help individuals & organizations make the most of their energy. Visit Schneider Electric on the Internet at:

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This release is submitted for consideration in both print and Web publications.

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