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SCHNEIDER ELECTRIC NAMED PRIMARY SUPPLIER OF ELECTRICAL PRODUCTS FOR THE NEW AMERICAN HOME™ 2008

Latest electrical, lighting technologies on display at International Builders Show® home

PALATINE, Ill.— October 31, 2007—Schneider Electric announced today it has been named primary supplier of electrical products for The New American Home 2008, being built in Orlando, Fla., in conjunction with the 64th annual International Builders Show®, set for Feb. 13-16, 2008, at the Orange County Convention Center. Schneider Electric, best known for its Square D® brand of residential electrical distribution products and wholly owned subsidiary Juno Lighting Inc., will supply load centers, air conditioning disconnects, structured wiring, a Square D® Clipsal® home lighting control system and Juno® recessed lighting and lighting fixtures.

“For 25 years, The New American Home has offered International Builders Show attendees a glimpse into the future of home building, and this year is no different,” says Eric Rall, Manager, Market Segment. “Schneider Electric will demonstrate that the future of electrical distribution, control systems and lighting products is available today, providing benefits like energy savings, convenience, aesthetics and the ability to set lighting scenes quickly and easily. Essentially, these solutions allow home builders to facilitate smarter use of electricity in a home.”

Among the solutions installed in The New American Home is the **Square D Intelligent Load Center™**, jointly developed and marketed by Schneider Electric and Kohler Power Systems. It combines a Square D QO® load center with an automatic transfer switch in one enclosure, providing a generator-ready home. It eliminates the need for a second distribution panel and additional wiring for a standby residential generator, making less work for builders and electrical contractors while providing significant cost savings in installation time and labor costs.

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Another key component of The New American Home is the **Square D Clipsal lighting control system**, which features a distributed control architecture, which mean functionality is built into each individual keypad or touch screen, resulting in high system reliability. This differs from a lighting control system with a central processor; if the processor fails, everything connected to it fails as well. The beautifully designed and architecturally inspired keypads and touch screens, available in a variety of finishes and colors, accent the décor of The New American Home, according to David Bruce, Eastern Region Sales Manager, Installation Systems and Control.

"Homeowners are demanding more from a lighting control system," Bruce says. "Not only are they expecting reliability, they also want the ability to execute pre-set lighting scenes with the simple press of a button, along with the option of managing other home systems from a central location. In addition to that high level of functionality, they also want input devices that are both attractive and stylish. The Square D Clipsal lighting control system offers those benefits for The New American Home."

Attractive lighting will also be provided by the various Juno Lighting Group products in The New American Home, including **Juno®** and **Aculux™ residential recessed lighting, Juno undercabinet** and **Indy™ Designer Series lighting fixtures**. Juno and Aculux products feature the same tapered trim ring detail, reflector finishes and aperture sizes, creating design continuity throughout the home for optimal balance of visual impact, while Indy compact fluorescent downlights and wallwashers deliver a balance of top-level brightness control and light output that accent the visual comfort of The New American Home.

Other Square D products featured in The New American Home include:

- **Square D QO® load center:** Features a straight-in wiring design that minimizes cable bends for easier installations and convertible mains that allow for last-minute application changes by field-converting between main breaker and main lugs.
- **Square D air conditioning disconnects:** Available in a wide variety of configurations, including metallic and non-metallic enclosures and top- or side-hinged doors or padlock provisions, they can be mounted quickly and easily to stucco, brick, stone or lap-siding houses.
- **Square D MultiLink structured wiring:** Offers the convenience to control audio and video equipment from anywhere in a home, including multiple phone lines, printers, DVD players or shared data files. An optional surveillance package allows monitoring of any location in a home from any TV.

The 6,725-square-foot, Plantation-style New American Home was built on a waterfront lot in the Water's Edge section of Lake Nona in southeast Orlando. It features a two-story, H-shaped floor plan that provides extensive views of Lake Nona. International Builders Show attendees will be able to take a free guided tour of The New American Home during the show, while an educational seminar will be held from 10:30 a.m. to 12 p.m. Feb. 12 in West 311, A-H of the Orange County Convention Center.

For more information about Square D electrical distribution and lighting control products or lighting products from Juno Lighting Group, call 1-888-SQUARED or visit www.us.squared.com.

About Schneider Electric

Headquartered in Palatine, Ill., the North American Operating Division of Schneider Electric had sales of \$3.7 billion (U.S.) in 2006. The North American Operating Division is one of four operating divisions of Schneider Electric, headquartered in Paris, France, and markets the Square D[®], Telemecanique[®] and Merlin Gerin[®] brand products to customers in the United States, Canada and Mexico. In the United States, Schneider Electric is best known by its flagship Square D brand, with Telemecanique becoming increasingly known in the industrial control and automation markets and supported by many Square D distributors. For 100 years, Square D has been a market-leading brand of electrical distribution and industrial control products, systems and services. Schneider Electric is a global electrical industry leader with 2006 sales of approximately \$17.2 billion (U.S.). Visit Schneider Electric on the Internet at:

- Corporate – <http://www.us.schneider-electric.com>
- Telemecanique Products – <http://www.us.telemecanique.com>
- Square D Products – <http://www.us.squared.com>
- Merlin Gerin Products – <http://www.us.merlengerin.com>

About Juno Lighting Group[®]

Founded in 1976, Juno Lighting, Inc., is a leader in offering high-quality and innovative commercial and residential lighting solutions. Under the Juno Lighting Group umbrella, the company comprises nine product brands: Juno[®], Indy[™], Alfa[™], AccuLite[™], ModuLight[®], Aculux[™], NaviLite[®], DanaLite[™] and Elate[™]. The product brands provide lighting fixtures that are attractive, well-engineered and easy to install. For more information on Juno Lighting Group and its family of brands, visit www.junolightinggroup.com. Juno Lighting Group is a subsidiary of Square D Company and Schneider Electric, the world's power and control leader.

This release is submitted for consideration in both print and Web publications.

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