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**TOM INSPRUCKER NAMED VICE PRESIDENT OF MARKETING FOR SCHNEIDER ELECTRIC NORTH AMERICAN OPERATING DIVISION**

PALATINE, Ill., June 28, 2004 – Tom Insprucker has been named Vice President of Marketing for the Schneider Electric North American Operating Division, announced Dave Petratis, president and CEO.

Based in Palatine, Ill., the North American Operating Division is one of four geographic divisions of Paris-based Schneider Electric, a leading global provider of electrical distribution, control and automation products, systems and services.

A 19-year veteran of the company, Insprucker most recently served as Director of the Industrial Applications Team. In his new position, he'll be responsible for developing and driving business segment marketing strategy in support of sales of the brands of Schneider Electric in North America.

"Tom Insprucker knows our organization, our products and customers extraordinarily well," said Petratis. "He's uniquely qualified to help us drive our customer-focused segmentation, value proposition delivery and program execution in the residential, commercial and industrial markets."

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Insprucker joined Square D in 1985 and has held several leadership positions, including Director, OEM Segment and Vice President, e-Base. A guest lecturer at North Carolina State University and a member of the American Marketing Association's Speakers Bureau, Insprucker has more than 25 years of experience in marketing, advertising and public relations. He earned a B.S. degree in business and an M.B.A. from the University of Southern California.

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#### Schneider Electric North American Operating Division

Headquartered in Palatine, Ill., the North American Operating Division of Schneider Electric had sales of \$2.5 billion (U.S.) in 2003. The North American Operating Division is one of four operating divisions of Schneider Electric, headquartered in Paris, France, and markets the Square D, Telemecanique and Merlin Gerin brand products to customers in the United States, Canada and Mexico. In the United States, Schneider Electric is best known by its flagship Square D brand, with Telemecanique becoming increasingly known in the industrial control and automation markets and supported by many Square D distributors. For 100 years, Square D has been a market-leading brand of electrical distribution and industrial control products, systems and services. Schneider Electric is a global electrical industry leader with 2003 sales of approximately \$9.9 billion (U.S.). Visit Schneider Electric on the Internet at:

- Corporate – <http://www.us.schneider-electric.com>
- Telemecanique Products – <http://www.us.telemecanique.com>
- Square D Products – <http://www.us.squared.com>
- Merlin Gerin Products – <http://www.us.merlengerin.com>