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**SCHNEIDER ELECTRIC NORTH AMERICAN OPERATING DIVISION LAUNCHES
COUNTERFEIT DANGERS CAMPAIGN TO HELP DISTRIBUTORS IDENTIFY POTENTIAL HAZARDS
*Tips Provided in Recognition of National Electrical Safety Month and National Safety Month in June***

PALATINE, III. – May 30, 2007 – According to the U.S. Consumer Product Safety Commission (CPSC) more than 1 million counterfeit electrical products have been recalled in recent years, including circuit breakers that did not trip when overloaded. As part of its continuing commitment to safety and in recognition of National Electrical Safety Month in May and National Safety Month in June, the Schneider Electric North American Operating Division today announced the launch of a counterfeit dangers campaign. The awareness campaign, titled “Beware of Counterfeit Circuit Breakers Dangers,” is intended to warn distributors of the potential risks associated with counterfeit circuit breakers and tips for identifying them.

“Distributors need to be aware that there are hidden and potentially deadly hazards associated with counterfeit circuit breakers being distributed on the market today,” said Jim Pauley, vice president of industry and government relations for the Schneider Electric North American Operating Division. “It is important distributors know the necessary steps required to decrease those dangers. By identifying counterfeit products and reporting counterfeiters, distributors can save lives.”

The CPSC reports that often, manufacturers of counterfeit electrical products neglect to use key components or skimp in the manufacturing process to save money. While many of these counterfeit products are made in China, the Schneider Electric North American Operating Division has recently sued a number of U.S. companies for selling or marketing counterfeits of Square D® products - the organization’s market-leading brand of circuit breakers. These companies include Scott Electric, Specialty Lamp, CES Liquidating, Inc., TES Liquidating LLC, North American Breaker Company, ABN Direct, Globe Electric Company, Latin American Investment, Maine Circuit Breaker, Miami Breaker, Showmen Supplies.

“Counterfeit products pose serious health and safety hazards to consumers and put unsuspecting distributors in the middle of a very dangerous situation,” said Pauley. “They can fail catastrophically and cause serious harm. Anyone near one of the counterfeit breakers when it explodes is going to be subjected to extreme heat, sprays of molten metal and a

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powerful blast of energy. Further, even if the breaker does not have a catastrophic failure, it may not properly operate to protect the home or building's electrical system from an electrical fault, significantly increasing the likelihood of an electrical fire."

While counterfeit circuit breakers can be difficult to identify, Schneider Electric offers the following tips for distributors:

- Most importantly, only purchase Square D circuit breakers from authorized Square D sales representatives and through authorized channels.
- Carefully examine the circuit breaker for any certification marks from an independent testing organization, such as Underwriters Laboratories (UL). Products that have unusual trademark logos many signal a counterfeit.
- Be conscious of counterfeit product pricing. If the price seems too low, it's probably too good to be true.

"The Schneider Electric North American Operating Division is committed to eradicating the sale and distribution of counterfeit products," said Pauley. "Through this campaign, our organization hopes to increase the awareness of counterfeit dangers and demonstrate our ongoing commitment to prevent counterfeiting and protect distributors, electrical contractors and homeowners."

For more information on counterfeiting dangers, visit the Square D Web site at www.squared.com.

About Schneider Electric

Headquartered in Palatine, Ill., the North American Operating Division of Schneider Electric had sales of \$3.7 billion (U.S.) in 2006. The North American Operating Division is one of four operating divisions of Schneider Electric, headquartered in Paris, France, and markets the Square D[®], Telemecanique[®] and Merlin Gerin[®] brand products to customers in the United States, Canada and Mexico. In the United States, Schneider Electric is best known by its flagship Square D brand, with Telemecanique becoming increasingly known in the industrial control and automation markets and supported by many Square D distributors. For more than 100 years, Square D has been a market-leading brand of electrical distribution and industrial control products, systems and services. Schneider Electric is a global electrical industry leader with 2006 sales of approximately \$17.2 billion (U.S.). Visit Schneider Electric on the Internet at:

- Corporate – <http://www.us.schneider-electric.com>
- Telemecanique Products – <http://www.us.telemecanique.com>
- Square D Products – <http://www.us.squared.com>
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