

**Schneider Electric
Water Wastewater
Competency Center**

**Automation and Control
Innovation Center
October 25–26 2007
Knightdale, NC**

Merlin Gerin

Square D

Telemecanique



Schneider
 **Electric**

Building a New Electric World



Innovation Room

Introduction

Automation and Control Innovation Center
Premier Event

October 25–26, 2007

Knightdale, NC Facility

Attendees: Approximately 100 customers,
editors, employees and special guests



Corridor leading to two entrances to innovation room



Innovation center customer waiting room



Innovation center conference room





Innovation Room Connections



Chris Curtis, president of Schneider Electric USA, discusses Schneider Electric's move towards a more customer-centric, solutions approach.



Editors, customers and other special guests gather in the Schneider Electric Automation and Control Innovation Center for the center's official grand opening ceremony.





Innovation Room

Demonstrations and Preferred Implementations



Customers interact with live demonstrations. The WWCC display is shown below the arrow.



The center provides OEM and end-user customers hands-on experience with individually tailored, live solutions that will solve their specific problems. This is the curved wall of five preferred implementations that remain on display in the room.



Jon "JC" Cieslewicz, sales executive, Schneider Electric North American Operating Division, demonstrates Zelio® terminal blocks to a customer.



new²

Innovation Room

WWCC Display



Equipped with:

- An ethernet radio (from Data-Linc™ Group, our collaborative automation partner)
- A Magelis® intelligent PC
- Vijeo™ Citect® SCADA software
- A ConneXium™ ethernet switch
- A Modicon® M340™ PLC
- Four process diagrams:
 - Membrane filtration
 - Pump system
 - Biological
 - Ethernet

